

DORIN GABER

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Full Stack Product Designer specializing in User Experience and User Interface Design.

ABOUT

I am

An autodidactic and curious designer, full of motivation, creativity, and a passion for design.

A conceptual thinker, problem solver and aesthetics enthusiast; I am comfortable leading projects independently, but I also enjoy working in a team, and a strong believer in mutual endorsement for growth.

I have a passion for learning, am a fast learner, and able to integrate and learn in teams of various sizes.

I combine key detail observation, an innovative approach and my autodidactic capabilities, without compromising design ethics in complex design projects. I am looking forward to contributing my motivation and skills to a new design team.

EXPERIENCE

Business Owner - Branding and Web Design Studio "YROK Studio" 2013 - 2021

Working with companies, organizations and business owners, providing diverse services in the field of marketing and design:

- Development and implementation of a strong marketing strategy, based on market research and users, concept identification and branding, turning a concept into a creative and beautiful design.
- Production of printed and digital advertising products designed according to business goals and objectives.
- Business support, from initial search and concept to the final delivery stage.
- Development and design of websites, emphasis on user experience in an end-to-end solution on a WordPress site.
- Development of strong switching, UX UI, wireframing processes, user flows, persona, etc.
- Production of animated videos and motion designed to develop customer brands.
- Responsible for creating graphic materials for social networks, newsletters, company websites and other marketing purposes, while maintaining the identical visual brand.

EDUCATION

User Experience & User Interface

Netcraft Academy 2020-2021

Digital & Interface Design & Web Development

Mentor 2016-2017

New media, Graphic Design & Visual Communication

kavim 2012-2013

Teaching Certificate

Ben-Gurion University 2010

B.Sc Nature Conservation and Landscape Management in Animal Sciences

The Hebrew University of Jerusalem 2006-2009

Skills

Design Skills

Project management, competitive research, user experience and user interface design, mobile design, prototyping, sketching and illustrating, animation, typography, web development in WordPress, branding and marketing design (print and digital), good understanding of html5 and css3 code, video editing.

Soft Skills

Creative, hardworking, determined but easy-going, able to work independently and as part of a team. Sharp eye for details, self-learner and fast learner

SOFTWARE & TOOLS

Adobe XD, Figma, Invision, Illustrator, InDesign, Photoshop, After Effects, Dreamweaver, WordPress, Keynote, Microsoft Office.

Full proficiency of Windows and MacOS environments. Excellent technical and technological comprehension, fast learner

LANGUAGES

Hebrew- native
English- fluent