

# DORIN GABER

Senior Product Designer | UX UI Expert | Complex Systems | SaaS | B2B | B2B2C

[doringaber@gmail.com](mailto:doringaber@gmail.com) | 054-4552236 | [linkedin](#) | [portfolio](#)

---

## ABOUT

I love puzzles. Creating a clear and understandable picture begins with connecting puzzle pieces. I consider design to be an exact science, There is an answer to every need. The key to creating a successful user experience design is to connect the dots. In complex projects, I combine key detail observation, an innovative approach, and my autodidactic capabilities without compromising design ethics.

My passion is to work on something that makes a positive impact on the world, something that is meaningful to me and adds value to others. I look forward to contributing my skills and motivation to a reorganized design team.

## EXPERIENCE

### Senior Product Designer - Netafim 2021 - 2022

- Deliver end-to-end user experiences on complex concepts that optimize according to user needs and business goals. Collaborate with the product, engineering, and agronomy teams to develop a high-end look and feel.
- Building a design culture encourages innovation while balancing the complex system (B2B2C) in different product platforms.
- This role included designing user interfaces, creating wireframes, user flows, prototypes, and conducting usability tests.

### Senior Product Designer - JOKR 2021 - 2021

- Leading a user interface & user experience design project for a complex internal system in a startup company (B2B).
- Create a user flow that meets all the company's needs by simplifying and streamlining work processes.
- Develop and refine the product experience in collaboration with product managers, engineers, and other teams.
- Deliver end-to-end user experiences on complex concepts that are optimized based on user requirements and business goals. Create sketches and prototypes to communicate design concepts.

### Freelance UX UI Designer 2013 - 2021

- Leading projects Working with startups companies and organizations providing various services in the field of UX UI design, brand & marketing. Deliver end-to-end user experiences that meet user needs and business objectives.
- Communicate design concepts with sketches and prototypes. From research to prototyping to design, including UX UI, wireframe processes, user flows, and personas. Development and design of websites, with emphasis on user experience in an end-to-end solution on a WordPress site.

---

## EDUCATION

### User Experience & User Interface

Netcraft Academy 2020 - 2022

### Digital & Interface Design & Web Development

Mentor 2016 - 2017

### New media, Graphic Design & Visual Communication

kavim 2012 - 2013

### B.Sc Nature Conservation and Landscape Management in Animal Sciences

The Hebrew University of Jerusalem 2006 - 2009

## SOFTWARE & TOOLS

Adobe XD, Ai, Ps, In, Ae, Dw

Figma / Sketch

Zeplin/ Invision

Axure

WordPress (HTML5, CSS)

## LANGUAGES

Hebrew- native

English- fluent